

THE RANCH HARLEY-DAVIDSON & THE RANCH RV GRAND OPENING RALLY

MARCH 16TH-19TH 2023

WHAT:

Now that we've finally moved into our new building, we get to celebrate in a way B/CS has never seen and you don't want to miss out! We hope your business will consider being a Sponsor for this unique & fun business opportunity during our 3-Day Grand Opening Rally this coming March! Over the past 6 years, we've worked hard to create not only a one-of-a-kind business in the Brazos Valley, but a destination for all types of adventure seekers. We're proud to say that we've specifically been able to bring an impressive number of customers into our local community from outside our area. In fact, 98% of our customers come from Houston, Austin, San Antonio, and beyond. With that in mind (& just with the nature of our business) most will even stay in our local hotels, fill up at our local gas stations, eat at our local restaurants, and visit other local establishments. By being a sponsor during our upcoming Rally, you'll get the chance to take advantage by exposing your company to new & extremely diverse demographics! Some Sponsorship packages are limited and will go fast! Please return the completed form ASAP to take full advantage of all Marketing Opportunities!

WHEN & WHERE:

March 17th-19th, 2023 *w/ a Pre-Party for Sponsors & VIPs Only on March 16th, 2023*
The Ranch Harley-Davidson & The Ranch RV in College Station, Texas

PAST EVENT ATTENDANCE:

At our previous location with a 15,000sq.ft. building on 3.5 acres we hit our physical capacity of 2,500-3,000 guests during multiple events. Our new home includes a 52,000sq.ft. facility & a 5,800sq.ft. RV Service Center on over 9 acres and will easily hold triple the number of guests than before!

DIGITAL/SOCIAL MEDIA EXPOSURE:

We already have the event posted on Facebook as of December 2022 that organically already has almost 1,000 responses of "going" or "interested". ALL Sponsors will be added to this event and will be able to post in the event.

We have separate Social Media accounts for The Ranch Harley-Davidson & The Ranch RV, but below are combined totals for both businesses together for each platform.

Facebook: Over 45,000 Likes/Follows & growing

Instagram: Over 5,000 Followers & growing

Tik Tok: Over 2,500 Followers & growing

OUR BRANDS:

The Ranch is a locally owned, family ran, small business that has been in the business of selling fun & adventures since 2016 when we opened The Ranch Harley-Davidson. The Ranch RV Sales & Service center opened in 2021 and we recently became an official dealer for Vanderhall Motors (a classic-styled 3-wheel **AMERICAN MADE** autocycle).

CONTACT:

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979-690-1669





THE RANCH GRAND OPENING RALLY SPONSORSHIP PACKAGES

MARCH 17TH-19TH 2023



RETURN FORM ASAP TO TAKE ADVANTAGE OF ALL MARKETING OPPERTUNITIES!

THE YELLOW-BELLY \$500	THE YEE-HAW \$1,000	THE TARNATION \$2,500	THE HOWDY \$5,000 <i>ONLY 5 AVAILABLE</i>	THE ACE-HIGH \$7,500 <i>ONLY 3 AVAILABLE</i>	THE RANCH HAND \$10,000 <i>ONLY 2 AVAILABLE</i>
TICKETS TO THE VIP ONLY PRE-PARTY ON THURSDAY MARCH 16, 2023 5P-8P 4 TICKETS	TICKETS TO THE VIP ONLY PRE-PARTY ON THURSDAY MARCH 16, 2023 5P-8P 6 TICKETS	TICKETS TO THE VIP ONLY PRE-PARTY ON THURSDAY MARCH 16, 2023 5P-8P 8 TICKETS	TICKETS TO THE VIP ONLY PRE-PARTY ON THURSDAY MARCH 16, 2023 5P-8P 12 TICKETS	TICKETS TO THE VIP ONLY PRE-PARTY ON THURSDAY MARCH 16, 2023 5P-8P 16 TICKETS	TICKETS TO THE VIP ONLY PRE-PARTY ON THURSDAY MARCH 16, 2023 5P-8P 20 TICKETS
TAGGED IN FACEBOOK EVENT PAGE & LINKED LOGO ON WEBSITE RALLY PAGE.	TAGGED IN FACEBOOK EVENT PAGE & LINKED LOGO ON WEBSITE RALLY PAGE.	TAGGED IN FACEBOOK EVENT PAGE & LINKED LOGO ON WEBSITE RALLY PAGE.	TAGGED IN FACEBOOK EVENT PAGE & LINKED LOGO ON WEBSITE RALLY PAGE. <i>(PROMINENTLY LOCATED)</i> <i>(CO-HOST ON FB RALLY EVENT)</i>	TAGGED IN FACEBOOK EVENT PAGE & LINKED LOGO ON WEBSITE RALLY PAGE. <i>(PROMINENTLY LOCATED)</i> <i>(CO-HOST & POST IN FB RALLY EVENT)</i>	TAGGED IN FACEBOOK EVENT PAGE & LINKED LOGO ON WEBSITE RALLY PAGE. <i>(PROMINENTLY LOCATED)</i> <i>(CO-HOST & POST IN FB RALLY EVENT)</i>
LINKED LOGO IN 1 RALLY NEWSLETTER BEFORE & 1 POST RALLY EMAIL	LINKED LOGO IN ALL EVENT NEWSLETTERS BEFORE & AFTER RALLY	LINKED LOGO IN ALL EVENT NEWSLETTERS BEFORE & AFTER EVENT <i>(+ 2"X3" AD OR COUPON)</i>	LINKED LOGO IN ALL EVENT NEWSLETTERS BEFORE & AFTER EVENT <i>(+ 1/2 PAGE AD OR COUPON)</i>	LINKED LOGO IN ALL EVENT NEWSLETTERS BEFORE & AFTER EVENT <i>(1/2 PAGE AD &/OR COUPON)</i> <i>(RECEIVE ALL LEADS FROM CLICKS)</i>	LINKED LOGO IN ALL EVENT NEWSLETTERS BEFORE & AFTER EVENT <i>(FULL PAGE AD &/OR COUPON)</i> <i>(RECEIVE ALL LEADS FROM CLICKS)</i>
LIVE MENTIONS THROUGHOUT THE RALLY	LIVE MENTIONS THROUGHOUT THE RALLY	LIVE MENTIONS THROUGHOUT THE RALLY	LIVE MENTIONS THROUGHOUT THE RALLY <i>(+ SPECIAL SHOUT OUT BEFORE NIGHTLY CONCERTS)</i>	LIVE MENTIONS THROUGHOUT THE RALLY <i>(+ SPECIAL SHOUT OUT BEFORE NIGHTLY CONCERTS)</i>	LIVE MENTIONS THROUGHOUT THE RALLY <i>(+ SPECIAL SHOUT OUT OF YOUR CHOOSING BEFORE EACH NIGHTLY CONCERT & EACH DAILY EVENT)</i>
LISTED IN RALLY GUIDE	LOGO IN RALLY GUIDE	LOGO & 1/4 PAGE AD IN RALLY GUIDE	LOGO & 1/2 PAGE AD IN RALLY GUIDE	LOGO & FULL PAGE AD IN RALLY GUIDE	LOGO & FULL PAGE AD PROMINENTLY LOCATED IN RALLY GUIDE
	LOGO ON SPONSOR BANNER IN PROMINENT LOCATION	LOGO ON SPONSOR BANNER IN PROMINENT LOCATION	LARGE LOGO ON SPONSOR BANNER IN PROMINENT LOCATION	YOUR OWN 6' X 3' COMPANY BANNER IN PROMINENT LOCATION	YOUR OWN 6' X 3' COMPANY BANNER IN PROMINENT LOCATION
	GIVE OUT PROMO ITEMS DURING RALLY	GIVE OUT PROMO ITEMS DURING RALLY	10' X 10' BOOTH DURING 3-DAY RALLY	10' X 10' BOOTH DURING 3-DAY RALLY	10' X 10' BOOTH DURING 3-DAY RALLY

CALL HALEY AT 979-690-1669 OR EMAIL MARKETING@THERANCHHD.COM FOR MORE INFORMATION OR QUESTIONS!



THE RANCH HARLEY-DAVIDSON & THE RANCH RV GRAND OPENING RALLY
 MARCH 16TH-19TH 2023

Howdy & thanks for your interest in our Grand Opening Rally! Some spots are limited and are first come, first serve. Return completed form below ASAP to take full advantage of all the Marketing opportunities!

Company: _____ Phone #: _____

Contact Name: _____ Title: _____

Contact Email & Phone #: _____

Sponsorship Amount? \$ _____

Business Social Media Accounts: _____

If your sponsorship includes booth space, what type of Service or Product do you offer?

Form of Payment

How would you like to pay? (circle one) CREDIT CARD CASH CHECK

Please email completed form to marketing@theranchhd.com or fax it to (979) 690-1660

No sponsorship is guaranteed until paid in full.